



# Butler Research and Evaluation

## Why Butler?

For almost thirty years, the Butler Institute has been working within and across human services systems. We have extensive experience conducting research and mixed-methods implementation and outcome evaluations for organizations large and small. We develop innovative and rigorous data-driven studies to help community-serving organizations improve program quality and build their own internal capacity to collect and utilize data in ways that support their workforce needs for years to come.

## WHAT WE OFFER

### ASSESSMENTS AND PLANNING



- Comprehensive Organizational Health Assessments (COHA)
- 360° Leadership Assessments and Feedback Reports
- Community Needs Assessments
- Theory of Change (Pathway to Change) facilitation

### EVALUATION AND CONTINUOUS QUALITY IMPROVEMENT (CQI)



- Mixed-methods approaches that include collecting data through surveys, focus groups, interviews, secondary data analysis, and document reviews
- Ripple Effects Mapping to identify far-reaching impacts
- Social network analysis to identify connections and gaps among organizations or collaborators
- Identification of milestones and metrics that can be monitored for CQI purposes
- Development of reports, articles, presentations, one-page summaries and infographics, interactive data dashboards
- Culturally-responsive, equitable, and trauma-informed approaches to evaluation

### CAPACITY BUILDING



- Development of evaluation and CQI plans
- Training on implementation of evaluation or CQI plan and support materials
- Support for data analysis and interpretation

